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JAN 11 2005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants:	Bernard J. BURG et al.	§	Confirmation No.:	3064
Serial No.:	10/647,938	§	Group Art Unit:	2836
Filed:	08/26/2003	§	Examiner:	Julie B. Lieu
For:	A Beacon-Based Electronic Guide System	§	Docket No.:	100111520-2

**RESPONSE TO OFFICE ACTION DATED OCTOBER 19, 2004**

Mail Stop Amendment  
Commissioner for Patents  
PO Box 1450  
Alexandria, VA 22313-1450

Date: January 11, 2005

**AMENDMENT**

Sir:

In response to the Office action of October 19, 2004, please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims that begins on page 2 of this paper.

**Remarks/Arguments** begin on page 5 of this paper.